

Society

By MELLIFICIA.

Monday, March 22, 1915.

THE first days of spring are here, and with them all possible styles to tempt the most fastidious of connoisseurs.

Paris decrees that we must wear very short and very full skirts this spring and summer—five inches above the ankle, and that means several more from the floor.

One very daring Paris silhouette shows madame with a skirt that comes ten inches above the ankle.

Fate, or, rather the talent of the Paris couturiere, is kind, for with these very short dresses and suit skirts there is an empire waist line that proportions the figure correctly.

Colors in the afternoon frocks show a tendency to greenish yellow, deep blue and old rose tones. Faille seems to be the great favorite in silks and there are also lovely changeable taffetas and a new and very soft cashmere. In the suit materials, covert and gabardine are the noticeable favorites.

To Honor Dr. Callias.

Members of the Hanson Park Methodist Episcopal church to the number of seventy-one gathered at the home of Dr. and Mrs. W. F. Callias Saturday evening, the occasion being a birthday surprise party in honor of Mrs. Callias. Mrs. Callias, best known as Dr. Jennie Callias, has been the soloist at the church since 1906 and will serve in the same capacity this coming year. Mr. and Mrs. John Dale were the oldest couple present and little Dorothy Lane, was the youngest guest. The evening was spent in music and in having a general good time. Mrs. C. W. Chapman, Mrs. W. H. Foster and Mrs. Phillips were in charge of the affair.

Research Club.

The Research club met Sunday afternoon at St. Berchman's academy. After the regular meeting the club was entertained by Miss Margaret McPherson, soprano, accompanied by Miss Helen Sadleir. Her program included the "Maiden and the Butterfly."

Dr. Fling Entertained.

Mr. and Mrs. Hallock Rose will entertain at dinner this evening at their home for Dr. Fling, preceding his lecture. This is the fifth of Dr. Fling's lecture series and the date is advanced from tomorrow evening, owing to the Mary Antin lecture at the First Methodist church.

Original Monday Bridge Club.

Mrs. O. T. Eastman entertained the members of the Original Monday Bridge club this afternoon. Those present were: Mesdames—W. R. McKoon, D. H. Wheeler, Jr., F. F. Kirkendall, W. A. Hedrick, Arthur Remington, Isaac Coles, A. L. Reed, A. G. Beeson.

At the Orpheum.

Mr. Rome Miller and Mr. and Mrs. E. H. Howland will give box parties this evening at the Orpheum. Others making reservations for tonight's performance are: Mesdames—Joseph M. Baldrige, H. H. Space, F. Butts, J. Kline, R. L. Hurdley, A. Rothchild, Carl Furth, Ray Vierling, S. R. Wilson.

Entertain at Dinner.

Mr. and Mrs. Fred L. Peterson entertained at a dinner party Sunday in honor of Mrs. Peterson's father, Mr. Alex Thursday, who leaves Tuesday for his home in St. Louis. Violeta and Fern formed an attractive centerpiece for the table and covers were placed for the following: Mesdames and Mesdames—Thomas M. O'Brien, George Eckstrom, Roy Dunn, P. J. Peterson, Misses—Nellie White, Minnie Peterson, Camilla Rankin, Mrs. Jennie White, Abbie Patton, Mesdames—Alex Thursday, Jack Barton, Will Reusler, Hans Peterson, Robert Peterson, Gordon Eckstrom, Fern Sutherland.

News of the Wayfarers.

Mrs. Albert Swartzlander is visiting friends in Washington, D. C. Mr. and Mrs. Rome Miller will leave Thursday for their new home at Los

Fashion Hint



By LA RACONTEUSE.

Confetti silk of dark green, dotted with white, is used for this charming house dress. A softly draped skirt, the bottom finished by rows of pleated ruffles, is encircled by a wide sash of black silk, finished by a jet ornament.

Angela. They will be gone about sixty days.

Dr. Zuebling to Talk to Palimpsest Club

Dr. Charles Zuebling of Boston is to be the guest of honor at the next meeting of the Palimpsest club, which will be held in the ball room of the Fontaine hotel Monday evening, April 5. This will be ladies' night, as the club designates one of its meetings each year, when the women are invited to attend. Dr. Zuebling's subject will be, "Democracy in American Letters."

Dr. Zuebling is a graduate of Northwestern university, who took post graduate courses at Yale and Leipzig. From 1896 to 1908 he was engaged in university extension work at the University of Chicago, and since that time has been a lecturer, and is said to be a most forceful talker.

WILLIAM WALLACE, PIONEER, IS DEAD

Vice President of Omaha National Bank With Which He Was Associated Since 1866.

SURVIVED BY TWO DAUGHTERS

William Wallace, pioneer banker of Omaha, vice president of the Omaha National bank, died at his residence, 2420 Harney, Sunday night at the age of 74 years. Heart trouble had been his affliction for some months or through the greater part of the winter. Within the last two weeks his condition became serious, and at 11 o'clock Sunday night he passed away.

Served in Civil War. Mr. Wallace served in the union army in the civil war. He was born in Summit county, Ohio, in May 1841. As a lad he removed with his parents to Canton, O., from which point he enlisted in the Fourth Ohio infantry in 1861 at the outbreak of the war. He served until the summer of 1864 with credit and promoted to the rank of adjutant.

Leaving the army he was employed as a secretary in the office of the governor of Ohio, where he worked until he came to Omaha. For a short time he was a bookkeeper for a hardware concern in Omaha, but in 1866 he entered the Omaha National bank as bookkeeper. He advanced to the position of assistant cashier, and vice president successively. In which latter capacity he served until his death. Mr. Wallace was an active human society worker, and was vice president of the library board when the present library building was erected.

He is survived by two daughters, Janet and Mary, and a son, James. Mrs. Wallace died some years ago.

Man of High Integrity.

"William Wallace was a man of the very highest integrity," said J. H. Millard, president of the Omaha National bank. "I don't believe he ever knowingly injured a single human being. He was a man who actually obeyed the injunction to do good to one's enemies."

"He came to this bank when it was organized, forty-eight years ago last July, and by his own high qualities worked himself up to be vice president. He was a man of positive convictions, but was always quick to acknowledge himself in the wrong when he found he was mistaken."

"He was a man who actually did not care to make a great deal of money. He wished only for enough to be comfortable."

Funeral Simple.

Funeral services will be of the simplest character. They will be held Thursday at 10 a. m. at his late residence, 2420 Harney street. Rev. Newton Mann, for several years pastor of the Unitarian church here, now of Chicago, will come here to conduct the services.

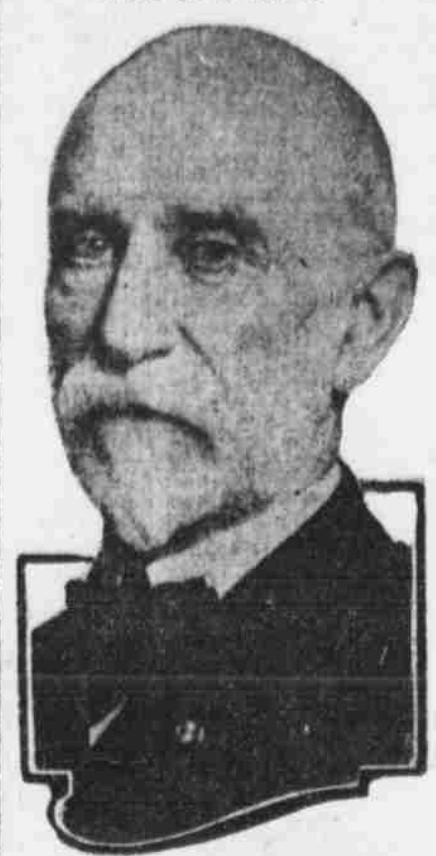
In accordance with the frequently expressed wish of Mr. Wallace the pallbearers will be hired instead of being taken from among his personal friends. The family has requested that no flowers be sent. Interment will be in Forest Lawn cemetery, where the body of his wife is buried. His son James is on his way home from California.

MAY NAME RECREATION BOARD DURING THE WEEK

Mayor J. C. Dahlman and City Commissioner J. B. Hummel expect to get together this week on the matter of making the selections of three other members of the new recreation board. These names must be confirmed by the city council. The law makes the mayor and superintendent of parks members of the board.

The proposed plan is to engage a paid supervisor for the municipal recreation scheme and then enlist various neighborhood assistants as conditions and circumstances may require.

PIONEER OMAMA BANKER WHO HAS JUST DIED.



WILLIAM WALLACE.

PERMIT ISSUED FOR BIG GARAGE ON EIGHTEENTH

A building permit has been issued to Inez Callahan to build a two-story, fire-proof garage at 107-9-11 South Eighteenth street, at a cost of \$25,000.

Deal in Prospect Said to Embrace Board of Trade Lot

Reports are again current of negotiations for the sale of the Board of Trade corner and its improvement by the purchasers instead of by the present owners. The particular part of the report is based on renewal of proposals already broached shortly after the fire for the transfer of the First National bank from the Sixteenth and Harney corner, bought a few months ago, depending upon a satisfactory disposition of that property. The relocation of one of the big 10-cent stores is said to be involved. It is said also that Sherman & McConnell have secured a rental option on the space for their Owl drug store in the Neville block across the street, soon to be vacated by J. L. Orkin when he moves his cloak and suit establishment into the United States National bank building.

SUBMIT PLANS FOR A NEW COMFORT STATION

J. L. Brandeis & Sons have submitted to the city commissioners blue print plans for a proposed public comfort station for women to be established in the Douglas street subway.

In a communication George Brandeis explains that his company will take care of this comfort station during business hours, and he asks that the city provide for its care during other hours.

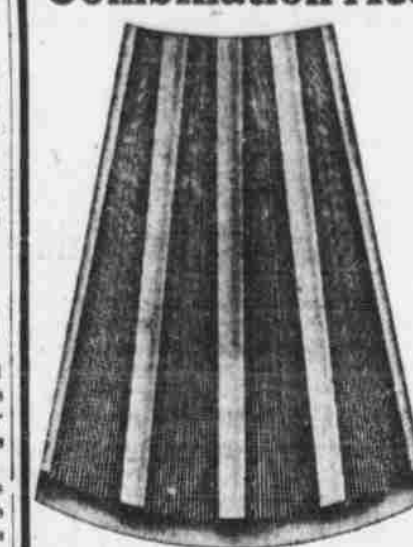
This matter will be taken up at the regular council meeting this morning.

Talk To **FLITTON** About Your Eyes
Telephone Doug. 1953.

GROWN MAN NEVER EARNED A DOLLAR IN HIS LIFE

A man who is 25 years of age and yet has never earned wages, although a hard worker since boyhood, has just been discovered by L. S. Mole, who has charge of the government employment bureau at the postoffice. Peter Anderson of Christian county, Missouri, is the man. He now wants to get a regular job and he paid real money, like other workmen.

Combination Accordion Pleated Skirt



with alternate groups of four inch box pleats and sixteen half-inch accordion pleats.

Above skirt should be prepared from straight width of goods and should not be cut gored at top. Allow two inches for the hem and two inches for shrinkage on each width of goods used. Material should measure three yards around bottom before pleating. Price \$2.50 for pleating only. All wool or all silk goods hold pleat best. Avoid cotton mixtures.

SEND YOUR GOODS. ORDERS FILLED PROMPTLY. WATCH FOR OTHER MODELS.

Everything in Pleating. Covered Buttons, Hemstitching, Picot Edging. Send for free Price Lists.

The Ideal Button and Pleating Co.

107-109-111 So. 16th St., Omaha, Neb.

COUPON NO. 1

This Coupon is good for 10% if applied as payment on this skirt before April 1, 1915. Cut this out and send with your order.

Sweetland Specials
Delicious Full Cream Angel Food
Tarts—Vanilla, strawberry, chocolate
and molasses. A pound, 10c.
Assorted Old Plantation Kisses—
All flavors. Special for Tuesday. A
pound, 15c.

Brandeis Stores

Hair Bobbing

Children's hair bobbing, correctly and expertly done in the hair goods section, second floor. Appointments may be made by telephone. Hair dressing and kindred specialties in the hands of experts.

Never Before Such a Millinery Sale As This

Any One of the Hats Illustrated

\$5.00

A wonderderful sale of the very popular styles in dress and semi-dress hats for Easter wear

All are the large, elegant Milan hemp sailors, some of them with cable edges. Like the models, the shades are in the height of fashion:—sand, army blue, sea gull gray and solid black and black and white

Each hat is just as illustrated, in both solid colors and the most fascinating combinations of the spring. Rarely elegant are the trimmings, being beautiful ostrich bands and novelties, all made of prime stock selected especially because of the extreme width of each flue.

Ordinarily these hats would sell at \$7.50 to \$10; because we secured a large number at a very special price they will be sold for only \$5.00

MAIL ORDER CUSTOMERS are urged to take advantage of this sale. Simply order by number and give second choice. We prepay all carrying charges.

Another New Season Finds Suits All-Predominating

Fashion's fancy has centered on suits this spring and never has there been such a vogue as now.

Interest is focused on:

Suits of fine serges, gabardines, poplins, fancy tweed mixtures and checked materials, fine silk poplins, faille silks, moire, chuddah cloths, taffetas and the smart serge combination effects have such an alluring air of smartness in their every note.

An unusually versatile and comprehensive selection in all sizes for misses and women and variety to please the most critical taste.

Coats this spring are unusually smart—the most fascinating models now are showing.



Due largely to the fascination of the modes suits have the "call" and the demand is unprecedented.

Style notes that appeal:

Suits in the always popular plain tailored modes that seem always to have great vogue; belted and pleated coat models, with the very modish full flared or plaited skirt effects and those other style motifs that have won a firm place in fashion's favor.

Prices are unusually moderate in all instances ranging from \$19, \$25, \$35, \$39.50, \$45, \$49 gradually up to \$95.

Correct frocks for every occasion—street, afternoon or evening in versatile variety.

Spring Opening

BRANDEIS STORES

Continuing Tuesday and Wednesday our displays of authentic spring modes in apparel and millinery to which the interested public is invited, with every assurance that here may be viewed the latest fashions correctly interpreted in all details. Displays all-embracing and rarely comprehensive, reflecting not only modes of the moment, but forecasting styles to come.

With the ambition to maintain our reputation as the leaders of fashion, extraordinary efforts have been made this season with results most satisfactory.

Wishes of everyone with respect to their attire may be gratified, every detail of all requirements having received the most careful and painstaking attention.

The whole store, a spring garden of newness and loveliness, awaits your inspection and your approval

Household needs for Spring Uses

(Drug Section—Main Floor)

Johnson's Floor Wax—1 lb. can, 25c.
O'Quinn Oil Floor Polish—50c. also, 25c.
Rubber Sheeting, 24 inches wide, A yard, 35c.
Peebles Toilet Soap—10c. cake, 6c.
Liquid Vaseol—25c. bottle, 15c.

Lilac Rose Glycerine Soap—10c. cake, 6c.
Sani-Flush—25c. can, for 15c.
Diamond Dyes—All colors, A package, 6c.
30-Minute Tea & Herbs—1 lb. package, 7c.
Haskin's Coconut Oil Soap—5 bars, 25c.

A direct shipment of "Bocobella" Castile Soap has just come in. We will cut in cakes to suit your needs. Price 10c and up.

The Spring Bargain Bulletin is off the press and ready for mailing. Ask for your copy. A postal card will bring it to you, and you will find it filled with saving opportunities.

Beautiful Blouses of Filmy Georgette Crepe from \$5.98 up to \$25

When used for blouses this elegant material achieves results most unusual. Rare beauty is accomplished, style is emphasized and the height of practicalness is attained by it.

Georgette Crepe launders beautifully, making it the ideal material for the spring and summer blouses.

Blouses of Georgette Crepe in white, maize, flesh and sand in styles most dainty and exquisite, \$5.98 to \$25.

Crepe de Chine blouses, new too, \$3.98 to \$5.98
Radium Silk blouses, newly arrived, \$5-\$6.50
New handkerchief linen blouses, special, \$2.95
To keep always in step with fashion is a simple task with our facilities, this fact being especially emphasized in the Blouse Shop. Fresh, new and elegant models come in almost daily.

